An

EVENING WITH NOAH WYLE



THURSDAY,
MARCH 18, 2027
7:00PM

SCHEIDT FAMILY
PERFORMING
ARTS CENTER

Memphis Jewish
HOME & REHAB

JEFF LIPSKY

An

EVENING WITH NOAH WYLE

A CENTENNIAL CELEBRATION

To honor 100 years of Memphis Jewish Home & Rehab, we invite the community to join us for a night of conversation, centered on celebrating frontline caregivers and funding the future of our workforce.
Special guest Noah Wyle will share his experience leading two of the hottest medical dramas on television - The Pitt and ER - and offer his thoughts on why supporting our healthcare workers is a societal and moral obligation.

All proceeds from the event will benefit our Certified Nurse Aide (CNA) Training Program offered for free to all eligible students in the Mid-South who have found their calling for caregiving.

While other levels will be made available, we are only accepting major sponsorships at this time.

VIP tickets will only be available to sponsors and are anticipated to sell out quickly.

VIP TICKETS*

- Restricted to 75 guests
- Meet-and-greet with Noah Wyle
- Dinner catered by a local chef
- Private area for drinks for duration of event
- Specialty gift
- Seat in first several rows for main event

GA TICKETS*

- Capacity is 800
- Drinks and desserts included
- Specialty gift

**exact event details subject to change*

PRESENTING SPONSOR — SOLD OUT

$35,000 (1 AVAILABLE)
12 VIP tickets | 12 GA tickets

- Exclusive presenting logo placement on all advertising and at event
- Opportunity for representative to speak at event podium
- Exclusive on-site branding and presence
- Media mentions as available (press releases, articles, blogs)
- Exclusive advertisement in event recap email
- Will enable us to offer a discounted frontline caregiver ticket

PLATINUM SPONSOR — SOLD OUT

$20,000 (2 AVAILABLE)
8 VIP tickets | 10 GA tickets

- On-site branding and presence
- Acknowledged from event podium
- Media mentions as available (press releases, articles, blogs)
- Logo placement in event recap email

DIAMOND SPONSOR — SOLD OUT

$10,000 (6 AVAILABLE)
6 VIP tickets | 4 GA tickets

- Acknowledged from event podium
- Media mentions as available (press releases, articles, blogs)
- Logo placement in event recap email

Memphis Jewish HOME&REHAB

CONTACT: Baylee Less, Director of Development | bless@memphisjewishhome.org | (901) 756-3273

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

GA Sponsor tickets include pre-event benefits of heavy passed apps, open bar, and select seating for main event.

VIP includes all GA benefits + after-event meet and greet with Noah Wyle, only 75 guests.

CRYSTAL SPONSOR — SOLD OUT

$7,500 (4 AVAILABLE)

4 VIP Tickets | 2 GA Sponsor Tickets

- Logo/name placement in event recap email
- Logo/name placement on event webpage
- Logo/name placement in event program – print and digital

GOLD SPONSOR — SOLD OUT

$5,000 (6 AVAILABLE)

2 VIP Tickets | 2 GA Sponsor tickets

- Logo/name placement on event webpage
- Logo/name placement in event program – print and digital

SILVER SPONSOR

$2,500

6 GA Sponsor tickets

- Logo/name placement in event program – print and digital

BRONZE SPONSOR

$1,500

4 GA Sponsor tickets

- Logo/name placement in event program – print and digital

Note: Tickets that will go on sale to the general public will not include the pre-event benefits.

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Memphis Jewish HOME&REHAB

EVENT
Audience and Network



We anticipate this event will attract a wide range of Memphians. MJHR's audience base is comprised greatly of individuals 60+ years of age, who are civic-minded, and care deeply about seniors and healthcare. Given his current relevance, Noah Wyle will likely draw a younger audience (30-50 years of age), individuals who care about healthcare, performance art, and advocacy.

The event will be advertised and publicized via our email newsletter (+2,000 subscribers), at our facility (+50,000 visitors annually), across all our social media platforms (+2,000 followers), and via a press release to local publications.



YOUR IMPACT
As a Sponsor

Founded in 1927, Memphis Jewish Home & Rehab provides quality care for seniors seeking rehabilitation, skilled nursing, and adult daytime services in the Mid-South. In 2024, we launched a free Certified Nurse Aide (CNA) Training Program for eligible students in the community.

Since program launch, 160 students have attained their CNA certification.



C.N.A.'s are the backbone of our healthcare system, helping patients with their daily needs of dressing, bathing, and eating. Yet, there is a widespread lack of qualified assistants in the field. According to Mercer's 2024 Report, the U.S. expects a projected deficit of over 73,000 nursing assistants. The report also highlights the top five states that will feel the effects of this shortage and Tennessee ranks third, only behind NY & NJ.

Through the support of generous donors, MJHR is proud to offer a free CNA Training Program to combat this crisis and help individuals find their calling for caregiving.